

GREENPORT

BALANCING ENVIRONMENTAL
CHALLENGES WITH ECONOMIC DEMANDS



Audience Certificate

audience

7,486

individuals across all our channels

15,792

print readers

6,065

web readers

13,367

eNews readers

6,074

magazines distributed

13,700

page views

13.8%

eNews open rate

What does the GreenPort audience think?

100%

find it informative

73%

are decision makers

76%

say influences
purchasing decisions

90%

would recommend
to a colleague

