

GREENPORT

BALANCING ENVIRONMENTAL
CHALLENGES WITH ECONOMIC DEMANDS



Audience Certificate

audience

17,500

individuals across all our channels

15,700

print readers

8,400

average web visits per month

11,400

eNews readers

6,000

magazines distributed

13,600

average page views per month

12%

eNews open rate

What does the GreenPort audience think?

100%

find it informative

73%

are decision makers

76%

say influences
purchasing decisions

90%

would recommend
to a colleague